

ROCKBRIDGE WEEKLY

Introduces A New Effective, Low-Cost Display Ad Program Called

"Classified Back Page"

THIS IS A PERFECT ADVERTISING OPPORTUNITY FOR...

- *Businesses* • *Churches* • *Auctions* • *Benefits*
- *Real Estate* • *Civic Groups* • *Reunions* • *Anniversaries*

Special Ad Sizes In This Program – Your Choice: 1x2, 1x3, 1x4 or 2x2. Insertions must be consecutive. No ad changes.

• ALL ADS MUST BE PAID IN ADVANCE • No refunds.

**SAMPLE
space
of a
1 col. x 2 inch**

1 col. x 2 inch ad rates

Run 1 time **\$10⁰⁰**

Run 2 times **\$16⁰⁰**

Run 3 times **\$20⁰⁰**

Run 4 times **\$24⁰⁰**

\$5⁰⁰ for each consecutive
insertion after 4 times.

**SAMPLE
space of a
1 col. x 3 inch
Ad**

**1 col. x 3 inch
ad rates**

Run 1 time **\$15⁰⁰**

Run 2 times **\$23⁰⁰**

Run 3 times **\$30⁰⁰**

Run 4 times **\$35⁰⁰**

\$7⁰⁰ for each
consecutive
insertion
after 4 times.

**SAMPLE
space of a
2 col. x 2 inch
Ad**

2 col. x 2 inch ad rates

Run 1 time **\$20⁰⁰** Run 2 times **\$30⁰⁰**

Run 3 times **\$38⁰⁰** Run 4 times **\$45⁰⁰**

\$10⁰⁰ for each consecutive insertion after 4 times.

**Contact Lewis
Coffey or Jerry Clark
at 464-6600 for
more information.**