

Reach The **Lexington Market** With Our Special Cash & Color Advantage Program

SAVE Up To **50% Off**

* Price Includes
1 spot **color** of
publisher's
choice.

4 Insertion Minimum Set Ad Specials

- 2 col. x 8" = \$85.00 ea* (\$340.00 total)
- 2 col. x 5" = \$53.13 ea* (\$212.52 total)
- 2 col. x 4" = \$42.50 ea* (\$170.00 total)
- 2 col. x 3" = \$31.88 ea* (\$127.52 total)

You may choose more than 4 insertions at the same per ad price on the same order. All ads must be run within three months of initial insertion.

• **AD PAYMENT DUE NOON MONDAY, PRIOR TO RUN DATE**

- **METHOD OF PAYMENT:** Cash, Check, Credit Card (MasterCard or Visa) or Money Order
- **AD PRICE INCLUDES 1 COLOR AT PUBLISHER'S CHOICE**, Plus Huge Internet Exposure (Ad Values) and RW Breaking News Release Links.
(*Space reservations are subject to the approval of the Advertising Composition Dept.)

*To Reserve Space Or If Need More Info - Contact Jerry Clark
(Office) 540-464-6600 or (Cell) 540-460-3513
Or You May Send A Fax To 540-464-1509
Or email jerry@chartwellcorp.com*

**If proof needed, ad
copy deadline is
3 p.m. Friday;
otherwise Mon., noon**

Rockbridge RW Weekly

"Your Marketing Partner In Rockbridge County"

107 E. Washington Street
P. O. Box 1331
Lexington, VA 24450