

Reach The **Rockbridge County Market** With Our **SPECIAL** **Cash & Color Advantage Program**

SAVE Up To 50% Off

PRICES EFFECTIVE JANUARY 1, 2012

4 Insertion Minimum Set Ad Specials

Price Includes **1-color** (publisher's choice) **OR** Price Includes **4-color process**

- | | |
|--|-----------------------------------|
| • 2 col. x 8" = \$95.00 each* (\$380.00 total) | • \$103.75 each* (\$415.00 total) |
| • 2 col. x 5" = \$63.13 each* (\$252.52 total) | • \$72.50 each* (\$290.00 total) |
| • 2 col. x 4" = \$52.50 each* (\$210.00 total) | • \$63.75 each* (\$255.00 total) |
| • 2 col. x 3" = \$41.88 each* (\$167.52 total) | • \$51.25 each* (\$205.00 total) |

You may choose more than 4 insertions at the same per ad price on the same order.
All ads must be run within three months of initial insertion. 2-column ad width is 3.2 inches.

- Plus Huge Internet Exposure (Ad Values) and RW Breaking News Release Links.
(*Space reservations are subject to the approval of the Advertising Composition Dept.)
- **AD PAYMENT DUE PRIOR TO RUN DATE**
- METHOD OF PAYMENT: Cash, Check, Credit Card (Discover, MasterCard or Visa)

To reserve space or if you need more details - contact the Advertising Dept.:
(Office) 540-464-6600 (Fax) 540-464-1509
Email: adgals@chartwellcorp.com

Ad Deadline: Mondays, 3 P.M.; if you need ad proof, deadline Fridays, 3 P.M.
Email ad copy to: adgals@chartwellcorp.com

Rockbridge **RWeekly**

"Your Marketing Partner In Rockbridge County"

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